

Dvorana Tabor, Maribor, Slovenia
September 14th 2025



EPICENTER 2025

Project Presentation &
Presence Options for Game Developers

What is EPICENTER?

- EPICENTER is an **entertainment event**, featuring a **lanparty**, **esports** competitions, **influencers**, expo and creative artist area, **cosplayers** and more.
- Since it's start in 2013 and through 30+ events it has grown from a small local tournament to the **largest event of its kind in the Adriatic**.
- 2023 edition featured **280 competitors** from 10+ countries, **52 cosplayers**, **20 influencers** and **2,360 visitors**, with the latter achieving 210% YOY growth.
- Over 300 separate posts, stories, videos are made to promote the event, **reaching 250,000 consumers in Slovenia online**, with additional outdoor **citylight & billboard advertising campaigns**, as well as MSM partnerships reaching general public awareness.
- A **non-profit event**, organized to promote the growth and awareness of Slovenian gaming, tech, fantasy, comic book and anime communities.

Official event website





250K
consumers
reached

2000
m2 of expo
space

500
competitors

75
exhibitors

20
influencers

4000
visitors

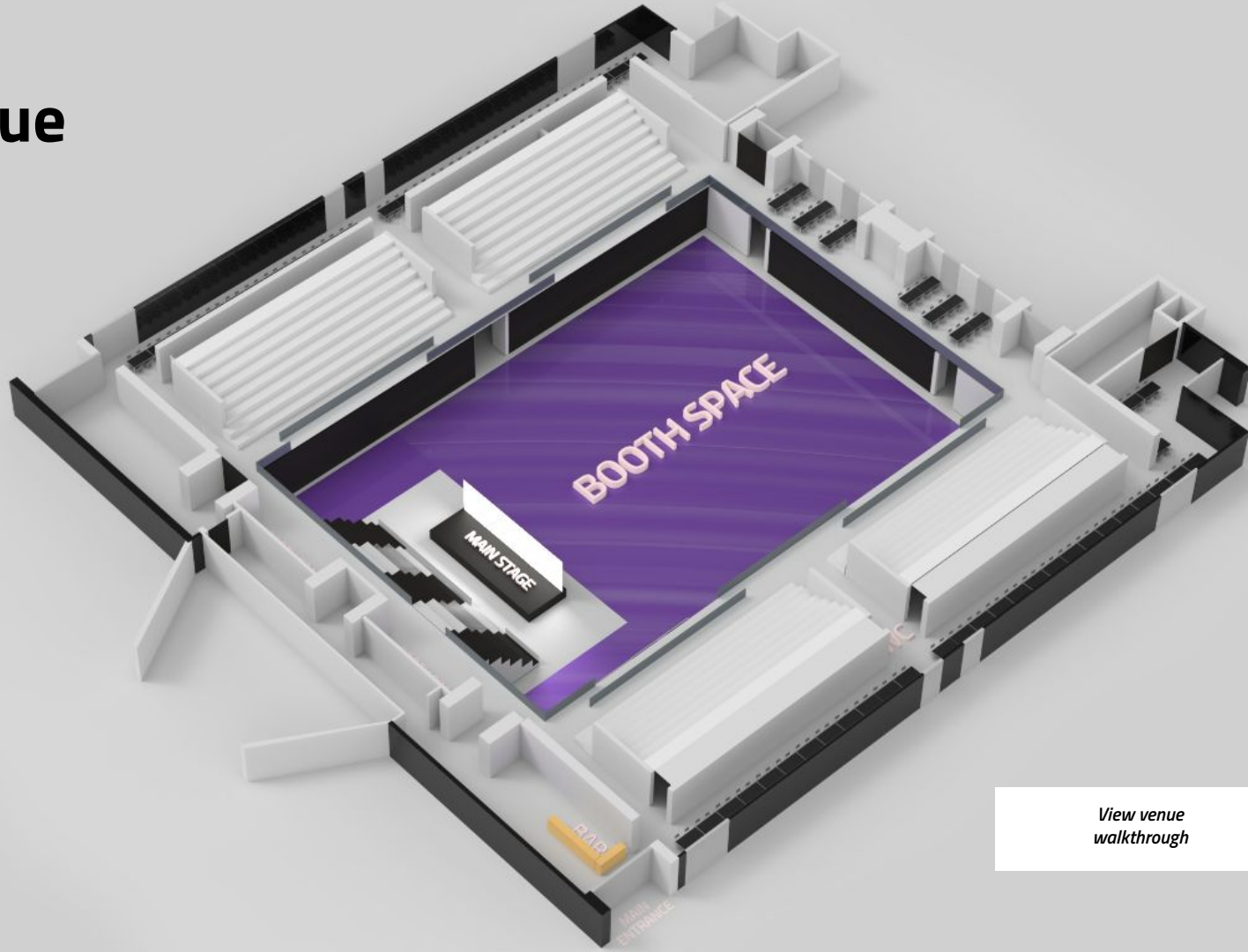
Event venue

The largest sports and events hall in Maribor, Slovenia.

4,000 m² of usable floor space, renovated in 2022.

City center location with multiple public transport options and 500+ free parking spaces.

Limitless possibilities of load/suspension for activation/expo integration.



*View venue
walkthrough*

What to expect from EPICENTER 2025?

The background image shows a large, multi-level esports event hall. The main floor is filled with rows of computer setups, each with a monitor, keyboard, and mouse. People are seen sitting at the desks, some looking at their screens, others talking. The hall has a high ceiling with exposed wooden beams and a large staircase on the right side. Banners for 'EPICENTER LAN' and 'KBAM' are visible in the background. The overall atmosphere is one of a large-scale gaming event.

The event will take place in Tabor Hall, the **Maribor's largest sports and event venue** for the second year in a row. Learnings from the first edition used to deliver an improved experience with following key goals:

- Invest into outdoor advertising and mainstream media partnerships to expand event awareness and reach target metric of **4,000 visitors during event**.
- **Attract 350 BYOC lanparty players**, arriving to the venue with their own computer systems.
- Condense number of esports competitions to 8 most popular titles and **increase prize pools to attract more foreign teams to compete**.
- Expand artist/creator segment and transform experience to align better with comic conventions and other fantasy events, by **focusing heavily on even better Cosplayer integration** with tournaments, creative workshops, knowledge sharing and attracting 50 unique cosplayers.
- **Confirm attendance of 75 exhibitors** through improved value and experience.
- A strong focus on influencer and content creator integration - with **better inclusion into own channels**, content-creation areas for social content creation and more.
- Receive **tournament circuit certification** for card game communities (including Yu-Gi-Oh! and Magic: The Gathering competitions) to increase participant numbers to 200.



Full gallery of our last event



Featuring affordable ticket pricing

- Visitors: 5 EUR (3 EUR preorder)
- 2-day Lanparty: 20 EUR
- 2-day Esports Competition Ticket: 30 EUR
- 1-day Card Game Tournament Ticket: 5-20 EUR
- Cosplay Ticket: Free



Booth Options

Half Booth

- Position in respective area amongst peers
 - One half ($\frac{1}{2}$, left or right) of table sized 200x100cm, 80cm height, with black top surface. No guarantee of left or right side position
 - 1 padded chair
 - 100 W of power use and shared WiFi
 - 2 unlimited access tickets
 - Website logo listing with link to single website
- = **50 EUR with VAT** (until August 1st)
= **75 EUR with VAT** (after August 1st)

[Reserve your spot](#)

Optional upgrade:

- front forex board 1x1m = 35 EUR + VAT



Booth Options

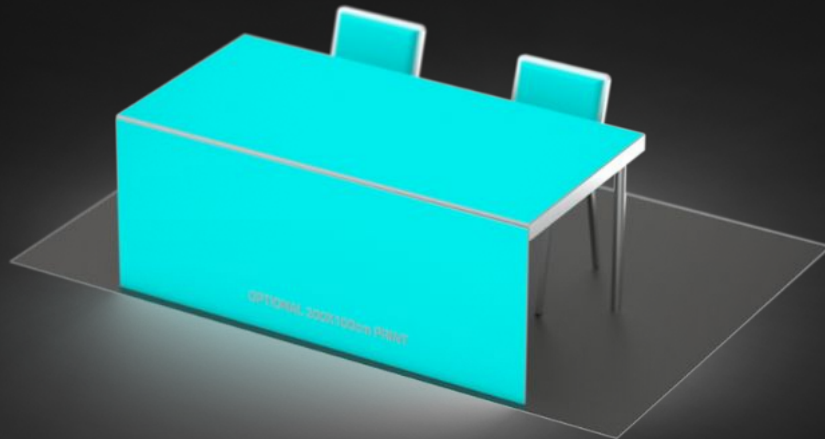
Mini Booth

- Dedicated 3 x 2m of event space
 - Position in respective area amongst peers
 - 1 table sized 200x100cm, 80cm height, with black top surface,
 - 2 padded chairs
 - 250 W of power use and shared WiFi
 - 3 unlimited access tickets
 - Website logo listing with link to single website
- = **75 EUR with VAT** (until August 1st)
= 100 EUR with VAT (after August 1st)

[Reserve your spot](#)

Optional upgrade:

- front forex board 2x1m = 65 EUR + VAT



Booth Options

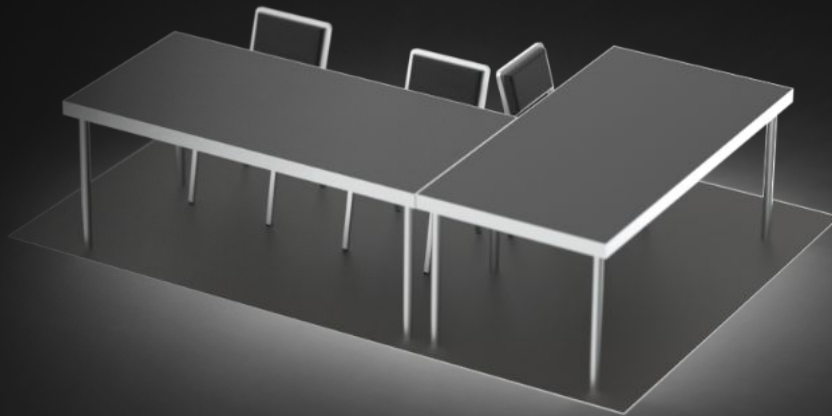
Small Booth

- Dedicated 3.5 x 2.5m of event space
 - Position in respective area amongst peers in corner position (limited availability)
 - 2 table sized 200x100cm, 80cm height, with black top surface, in L shape,
 - 3 padded chairs
 - 250 W of power use and shared WiFi
 - 5 unlimited access tickets
 - Website logo listing with link to single website
- = **150 EUR with VAT** (until August 1st)
= 200 EUR with VAT (after August 1st)

[Reserve your spot](#)

Optional upgrade:

- front forex board 3x1m + 2x1m = 160 EUR + VAT



Booth Options

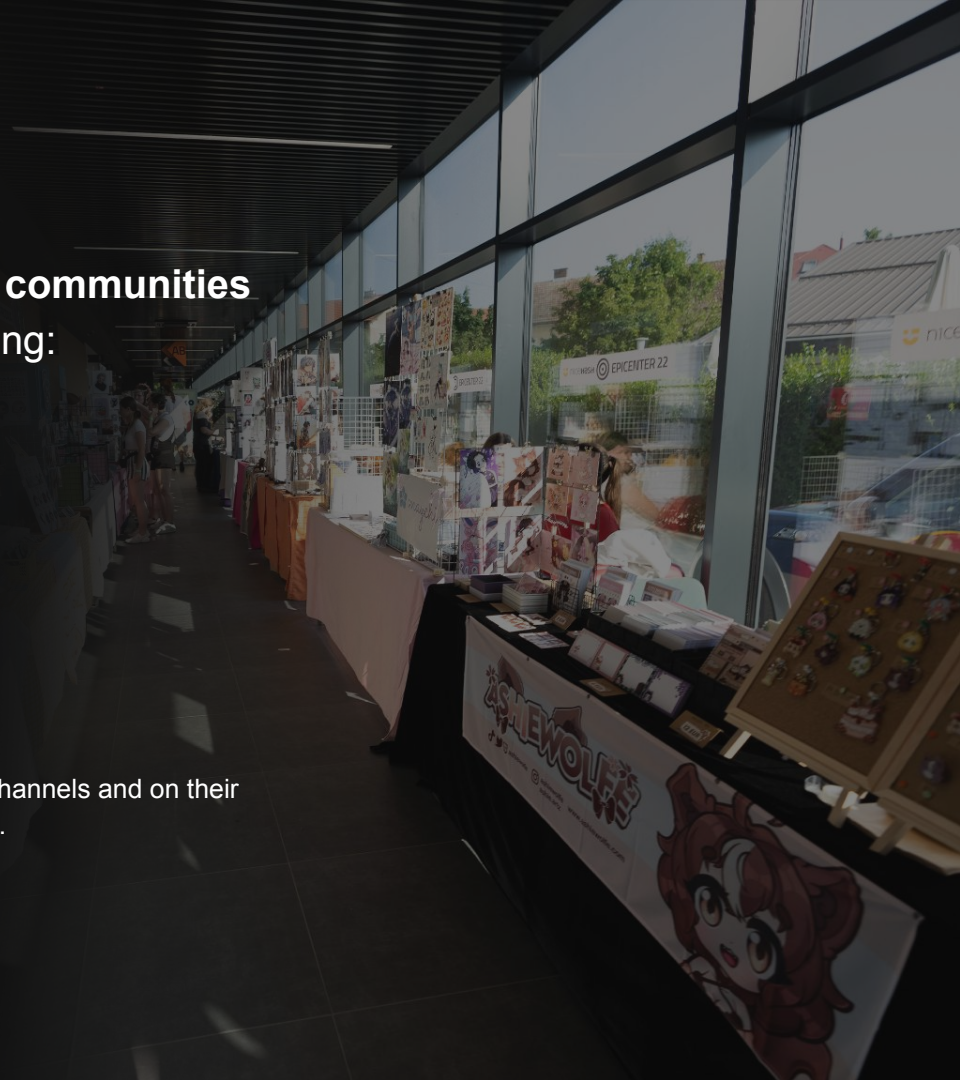
We provide small booth presence to **non-profits, communities and clubs** at the event, which includes the following:

- Booth space 3x2m, 1 table 200x100 cm, 2 conference chairs
- Up to 250W power with supplied splitter, shared best-effort WiFi link
- Website listing with link to single website or social channel
- 5 pcs 2-day visitor tickets for staff/fans/social giveaways

In exchange for:

- **A fee of 50 EUR** with VAT included
- Promotion of presence at event *prior* to event start via emails to their customers/fans/members/followers, social media posts on all their active channels and on their website, as well as reporting on said activities with screenshots post-event.

[Reserve your spot](#)



Booth Options

Empty Booth Space

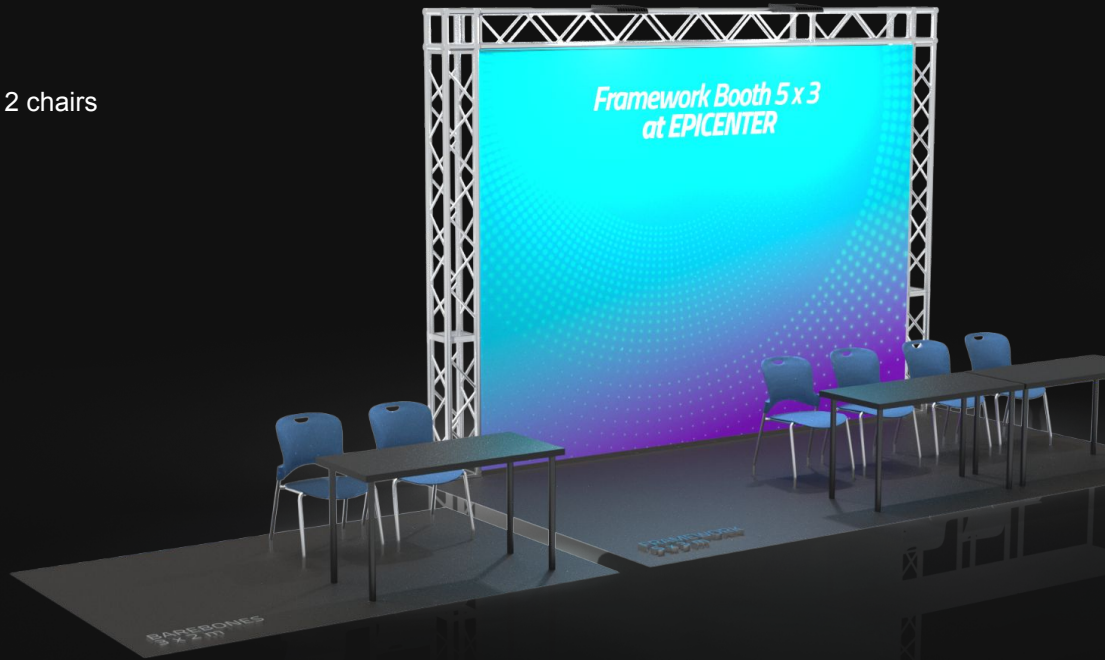
Minimum booth size **3 x 2 m**, includes:

- up to 500 W power use, Wi-Fi internet, (optional) 1 table and 2 chairs
 - 1 visitor ticket/m2 of rented space
 - Website logo listing with link to single website
- = 35 EUR/m2 + VAT

Medium Framework Booth

5 x 3 m, includes:

- aluminum truss back wall sized 4.6 x 3.3 m,
 - 4 x 3 m banner print, with 2 x 50 W lights,
 - 2 tables 200x100x80cm and 4 chairs,
 - 1,500 W of power use and wired ethernet to booth.
 - 20 unlimited visitor tickets
 - Website logo listing with link to single website
- = 1,100 EUR + VAT



[Reserve your spot](#)

Contact

Become a part of the most successful
Slovenian gaming festival - see you in
Maribor on *September 13th and 14th!*

We look forward to working with you!

Samo Zavašnik, president
Društvo za elektronske športe - spid.si
samo@spid.si
+386 41 290 976

Highlights from our past events